



The Sverdlovsk region of the Russian Federation

GUIDE TO INVESTMENT



The Sverdlovsk region

Territory

194.8 thousand km²

Population

4.4 million people

Economically active population

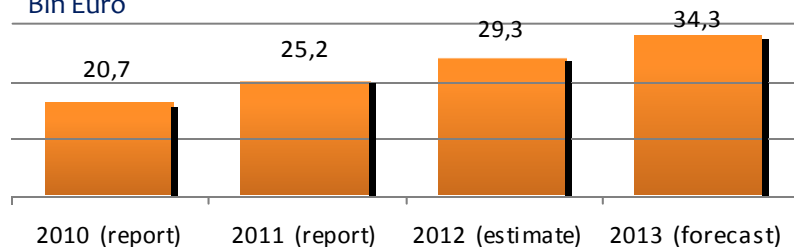
2 343 thousand people

The Russian Federation



Dynamics GRP

Bln Euro



Within 500 km – more than 17 mln people
Within 1000 km – more than 37 mln people



The Sverdlovsk region

The region is among the top ten regions, which jointly consolidate **60% of the industrial production of Russia**

The industrial production concentration level in the Sverdlovsk region is **4 times higher than the average in Russia**

By the number of official consular and trade missions (over 20) of foreign countries Sverdlovsk region **ranks 3rd place** in Russia

Yekaterinburg has been nominated as **candidate for an “EXPO 2020”**

1700 km from Moscow

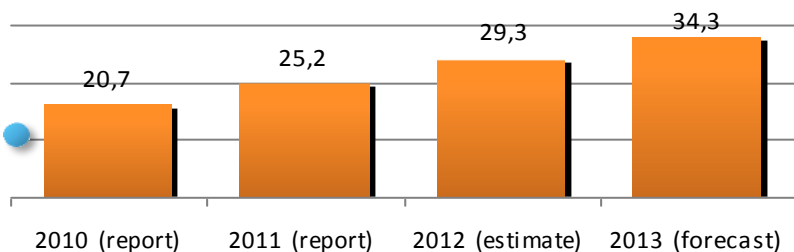




Economic leadership

Dynamics GRP

Bln.. euro

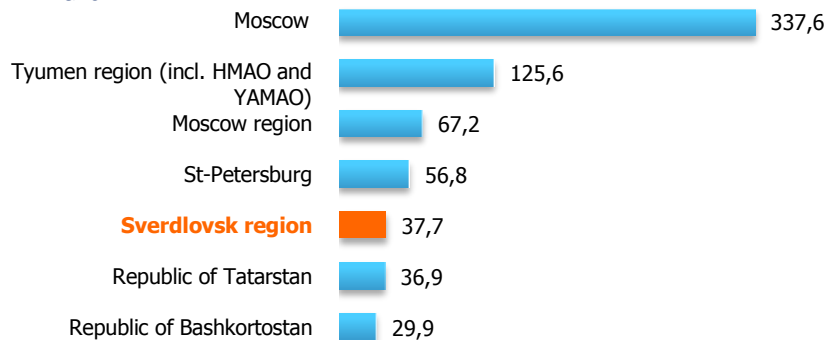


High ratings

- According to the **Forbes** ranking 2011 - the Sverdlovsk region occupies **2nd place** among the most attractive regions for investment in Russia (excluding Moscow and Leningrad region)
- According to the **Forbes** ranking 2010 - Yekaterinburg had **3rd place** in Russia among “the best Russian cities for making business”
- **BB, Positive** forecast of the international rating agency **Standard & Poor's**

Sverdlovsk region takes 5th place by GRP in the Russian Federation

Bln Euro



Rating of the Sverdlovsk region among the Russian top regions

- 4th place** – Industrial production
- 4th place** – Retail trade turnover
- 4th place** – Wholesale trade turnover
- 6th place** – Volume of shipped domestic goods



Developed transport and logistics infrastructure

The capital of the region, Yekaterinburg, is one of the largest transportation and logistics hubs in Russia (3rd rank)

- 6 federal highways
- 7 railway lines
- International airport-hub “Koltsovo”

Developed highway network

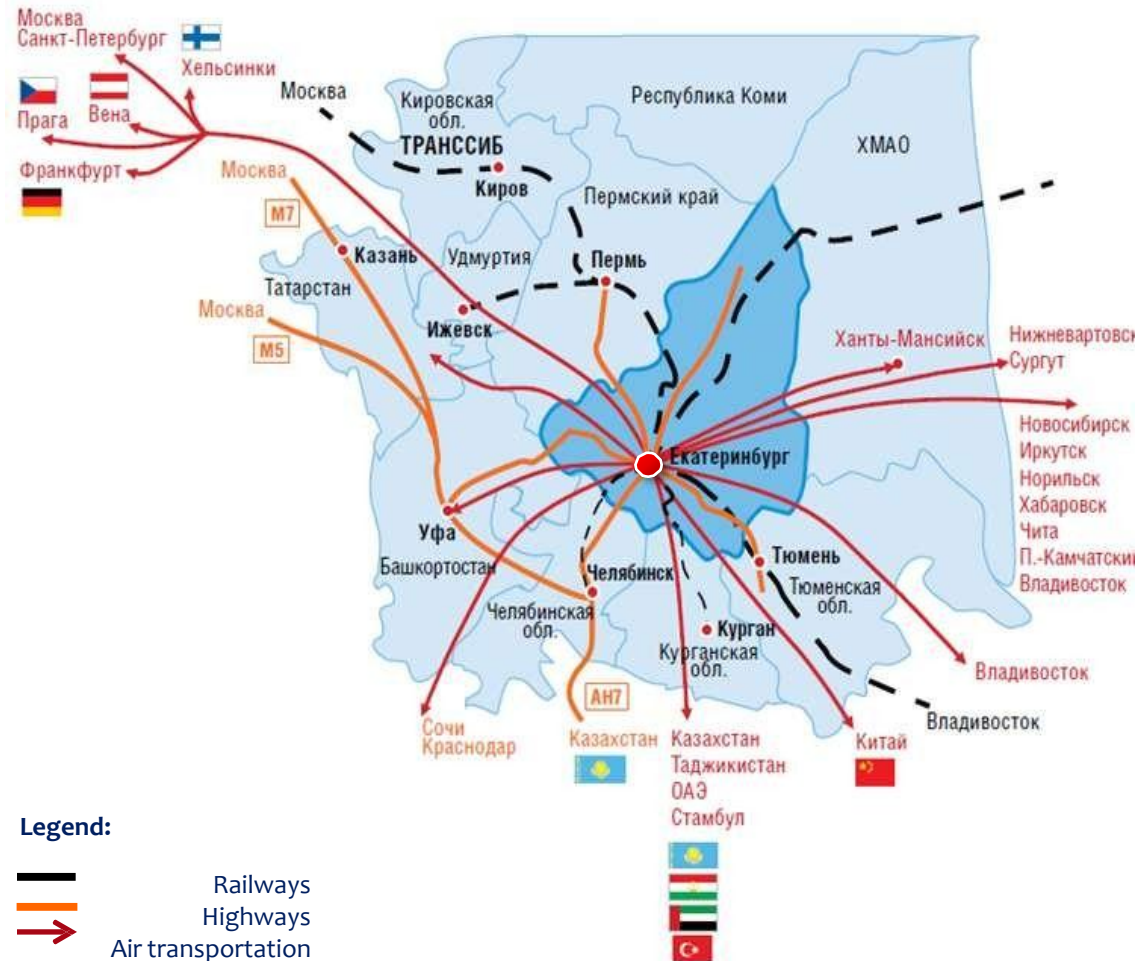
- International transport corridor “East-West”
- Federal road corridors
- Yekaterinburg ring road

International airport-hub “Koltsovo”

- provides services of international and domestic air transportation

Sverdlovsk railways

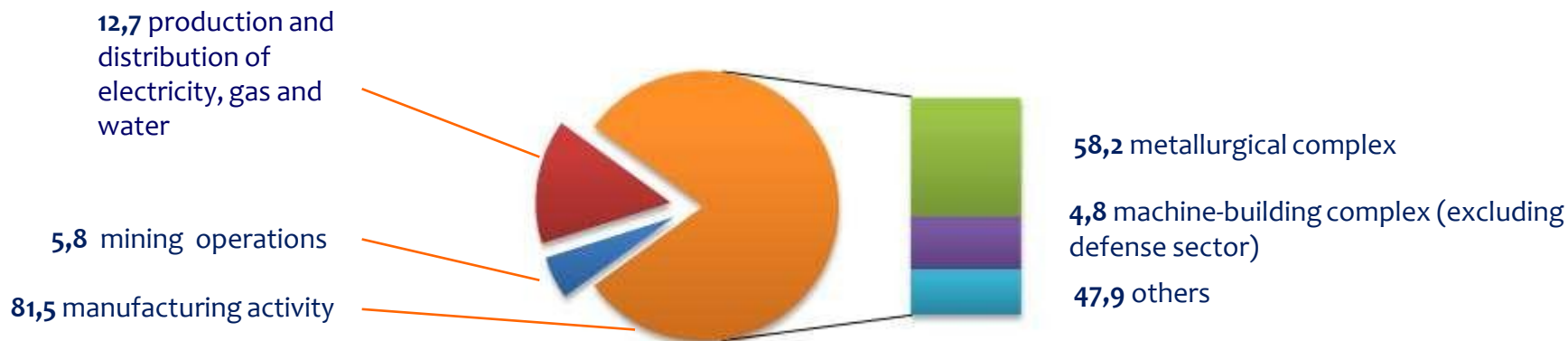
- The main transit and processing center of the goods and passengers flow in “Europe – Asia” direction



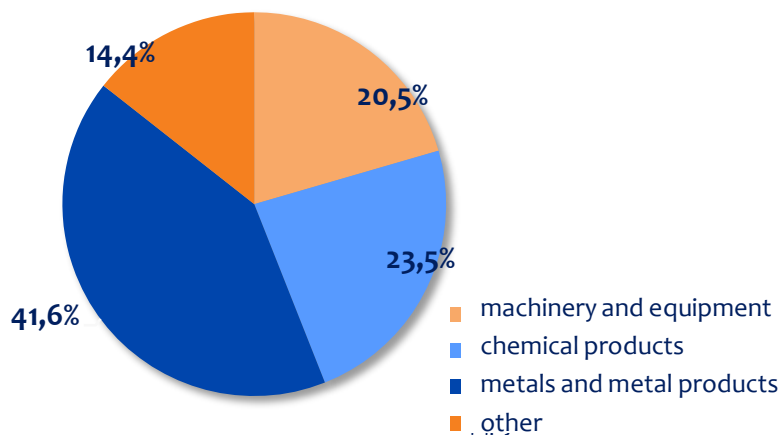


Industrial type of economy

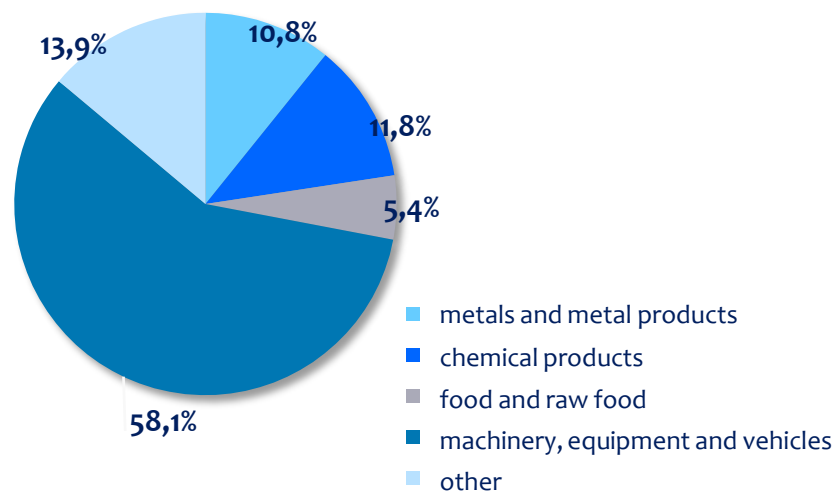
The structure of the volume of shipped goods and performed work by main industrial activities in 2011 (% of total)



Export structure in 2011 (% of total)



Import structure in 2011 (% of total)





Human resources



Ural Federal University

named after the first President of Russia B.N.Yeltsin



In 2010 the Ural Federal University (named after the first President of Russia Boris N. Yeltsin) was founded. It is based on the two oldest local universities of Yekaterinburg

52 000 students by 2012
~ 20% foreign students

Economically active population
2,343 mln people

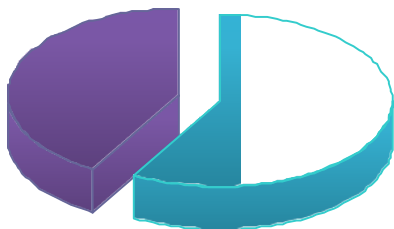
Urban population **83%**

30-49 years aged population **56,3%**

Youth population (15-29 years) **24,9%**

Average age of the employed population in the region **39 years**

36 universities in the Sverdlovsk region



■ State (21)

■ Commercial (15)

100 bln rubles the volume of innovative products in 2010

30 thousand people in science and scientific service

211 thousand students of higher education institutions



CONTACTS

Sergey V. Renzhin

Telephone: +7 (912) 283-42-49

RenzhinSV@gmail.com

Skype: RenzhinSV

Facebook: Renzhin Sergey